



WJW
5800 S. Marginal Rd
Cleveland, OH 44103
(216)431-8888

CONTRACT

<u>Contract / Revision</u> 585007 /		<u>Alt Order #</u> 09848980
<u>Product</u> VOTERS FIRST		
<u>Contract Dates</u> 10/23/12 - 11/06/12		<u>Estimate #</u> 1786
<u>Advertiser</u> Voters First		<u>Original Date / Revision</u> 10/19/12 / 10/19/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WJW	<u>Account Executive</u> Alexandra Bradley	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8476	<u>Advertiser Code</u> 369	<u>Product Code</u> 387
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

New Media Firm
1322 G Street SE
Washington, DC 20003

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals	
											Spots	Amount
N 1	8	10/31/12	10/31/12	M-F 5a-530a	5a-530a		:30			NM	1	\$1,200.00
FOX8-NWS-5AM												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--W----				1	\$1,200.00			
N 2	8	11/01/12	11/01/12	M-F 5a-530a	5a-530a		:30			NM	1	\$1,200.00
FOX8-NWS-5AM												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				1	\$1,200.00			
N 3	8	10/30/12	10/30/12	M-F 530a-6a	530a-6a		:30			NM	1	\$1,500.00
FOX8-NW-5:30AM												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$1,500.00			
N 4	8	10/31/12	10/31/12	M-F 530a-6a	530a-6a		:30			NM	1	\$1,500.00
FOX8-NW-5:30AM												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--W----				1	\$1,500.00			
N 5	8	10/30/12	10/30/12	M-F 6a-8a	6a-8a Rotator		:30			NM	1	\$3,500.00
FOX8-NWS-MORNG												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$3,500.00			
N 6	8	10/31/12	10/31/12	M-F 6a-8a	6a-8a Rotator		:30			NM	1	\$3,500.00
FOX8-NWS-MORNG												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--W----				1	\$3,500.00			
N 7	8	11/01/12	11/01/12	M-F 6a-8a	6a-8a Rotator		:30			NM	1	\$3,500.00
FOX8-NWS-MORNG												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				1	\$3,500.00			
N 8	8	11/02/12	11/02/12	M-F 6a-8a	6a-8a Rotator		:30			NM	1	\$3,500.00
FOX8-NWS-MORNG												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$3,500.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



www.Fox8.com

WJW
5800 S. Marginal Rd
Cleveland, OH 44103
(216)431-8888

Contract / Revision		Alt Order #
585007 /		09848980
Contract Dates	Product	Estimate #
10/23/12 - 11/06/12	VOTERS FIRST	1786
Advertiser		Original Date / Revision
Voters First		10/19/12 / 10/19/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals	
											Spots	Amount
N 9	8	10/30/12	10/30/12	M-F 9a-10a	9a-10a		:30			NM	1	\$2,800.00
FOX8 NEWS-9AM												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$2,800.00			
N 10	8	10/31/12	10/31/12	M-F 9a-10a	9a-10a		:30			NM	1	\$2,800.00
FOX8 NEWS-9AM												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--W----				1	\$2,800.00			
N 11	8	11/01/12	11/01/12	M-F 9a-10a	9a-10a		:30			NM	1	\$2,800.00
FOX8 NEWS-9AM												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				1	\$2,800.00			
N 12	8	11/02/12	11/02/12	M-F 9a-10a	9a-10a		:30			NM	1	\$2,800.00
FOX8 NEWS-9AM												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$2,800.00			
N 13	8	10/30/12	10/30/12	M-F 10a-11a	10a-11a		:30			NM	1	\$1,500.00
NEW DY CLEVELND												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$1,500.00			
N 14	8	11/01/12	11/01/12	M-F 10a-11a	10a-11a		:30			NM	1	\$1,500.00
NEW DY CLEVELND												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				1	\$1,500.00			
N 15	8	10/30/12	10/30/12	M-F 12p-1p Noon News	12p-1p Noon News		:30			NM	1	\$2,000.00
FOX8-NWS-12NN												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$2,000.00			
N 16	8	11/02/12	11/02/12	M-F 12p-1p Noon News	12p-1p Noon News		:30			NM	1	\$2,000.00
FOX8-NWS-12NN												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$2,000.00			
N 17	8	10/30/12	10/30/12	M-F 2p-3p	2p-3p		:30			NM	1	\$1,000.00
STEVE HARVEY												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$1,000.00			
N 18	8	10/31/12	10/31/12	M-F 2p-3p	2p-3p		:30			NM	1	\$1,000.00
STEVE HARVEY												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--W----				1	\$1,000.00			
N 19	8	11/01/12	11/01/12	M-F 2p-3p	2p-3p		:30			NM	1	\$1,000.00
STEVE HARVEY												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				1	\$1,000.00			
N 20	8	11/02/12	11/02/12	M-F 2p-3p	2p-3p		:30			NM	1	\$1,000.00
STEVE HARVEY												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$1,000.00			
N 21	8	10/30/12	10/30/12	M-F 3p-4p	3p-4p		:30			NM	1	\$1,200.00
RICKI LAKE												

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



www.Fox8.com

WJW
5800 S. Marginal Rd
Cleveland, OH 44103
(216)431-8888

Contract / Revision	Alt Order #
585007 /	09848980

Contract Dates	Product	Estimate #
10/23/12 - 11/06/12	VOTERS FIRST	1786

Advertiser	Original Date / Revision
Voters First	10/19/12 / 10/19/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$1,200.00			
N 22	8	10/31/12	10/31/12	M-F 3p-4p	3p-4p		:30			NM	1	\$1,200.00
RICKI LAKE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--W----				1	\$1,200.00			
N 23	8	11/01/12	11/01/12	M-F 3p-4p	3p-4p		:30			NM	1	\$1,200.00
RICKI LAKE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				1	\$1,200.00			
N 24	8	11/02/12	11/02/12	M-F 3p-4p	3p-4p		:30			NM	1	\$1,200.00
RICKI LAKE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$1,200.00			
N 25	8	10/30/12	10/30/12	M-F 4p-5p	4p-5p		:30			NM	1	\$1,500.00
JUDGE JUDY B												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$1,500.00			
N 26	8	10/31/12	10/31/12	M-F 4p-5p	4p-5p		:30			NM	1	\$1,500.00
JUDGE JUDY B												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--W----				1	\$1,500.00			
N 27	8	11/01/12	11/01/12	M-F 4p-5p	4p-5p		:30			NM	1	\$1,500.00
JUDGE JUDY B												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				1	\$1,500.00			
N 28	8	11/02/12	11/02/12	M-F 4p-5p	4p-5p		:30			NM	1	\$1,500.00
JUDGE JUDY B												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$1,500.00			
N 29	8	10/30/12	10/30/12	M-F 4p-5p	4p-5p		:30			NM	1	\$1,500.00
JUDGE JUDY												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$1,500.00			
N 30	8	11/01/12	11/01/12	M-F 4p-5p	4p-5p		:30			NM	1	\$1,500.00
JUDGE JUDY												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				1	\$1,500.00			
N 31	8	10/30/12	10/30/12	M-F 5p-6p News	5p-6p News		:30			NM	1	\$3,000.00
FOX8-NWS-5PM												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$3,000.00			
N 32	8	11/02/12	11/02/12	M-F 5p-6p News	5p-6p News		:30			NM	1	\$3,000.00
FOX8-NWS-5PM												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$3,000.00			
N 33	8	10/31/12	10/31/12	M-F 6p-7p News	6p-7p News		:30			NM	1	\$4,000.00
FOX8-NWS-6PM												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--W----				1	\$4,000.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



www.Fox8.com

WJW
5800 S. Marginal Rd
Cleveland, OH 44103
(216)431-8888

Contract / Revision		Alt Order #
585007 /		09848980
Contract Dates	Product	Estimate #
10/23/12 - 11/06/12	VOTERS FIRST	1786
Advertiser		Original Date / Revision
Voters First		10/19/12 / 10/19/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals	
		Start Date	End Date	Weekdays				Spots/Week	Rate		Spots	Amount
N 34	8	11/01/12	11/01/12	M-F 7p-730p News	7p-730p News		:30			NM	1	\$4,000.00
FOX8 NWS-7PM												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				1	\$4,000.00			
N 35	8	11/01/12	11/01/12	M-F 10p-1030p	10p-1030p		:30			NM	1	\$4,500.00
FOX8-NWS-10PM<												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				1	\$4,500.00			
N 36	8	10/31/12	10/31/12	M-F 1130p-12a	1130p-12a		:30			NM	1	\$1,000.00
SEINFELD												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--W----				1	\$1,000.00			
N 37	8	11/05/12	11/05/12	M-F 6a-8a	6a-8a Rotator		:30			NM	1	\$3,400.00
FOX8-NWS-MORNG												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$3,400.00			
N 38	8	11/05/12	11/05/12	M-F 10a-11a	10a-11a		:30			NM	1	\$1,000.00
NEW DY CLEVLND												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,000.00			
N 39	8	11/05/12	11/05/12	M-F 1p-2p	1p-2p		:30			NM	1	\$700.00
JEFF PROBST												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$700.00			
N 40	8	11/05/12	11/05/12	M-F 3p-4p	3p-4p		:30			NM	1	\$950.00
RICKI LAKE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$950.00			
N 41	8	11/05/12	11/05/12	M-F 4p-5p	4p-5p		:30			NM	1	\$1,500.00
JUDGE JUDY B												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,500.00			
N 42	8	11/05/12	11/05/12	M-F 4p-5p	4p-5p		:30			NM	1	\$1,500.00
JUDGE JUDY												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,500.00			
N 43	8	11/05/12	11/05/12	M-F 6p-7p News	6p-7p News		:30			NM	1	\$3,800.00
FOX8-NWS-6PM												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$3,800.00			
N 44	8	11/05/12	11/05/12	M-F 6p-7p News	6p-7p News		:30			NM	1	\$3,800.00
FOX8-NWS-6PM												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$3,800.00			
N 45	8	11/03/12	11/03/12	Fox 8 News Sa 8a-10a	Sa 8a-10a		:30			NM	1	\$1,500.00
FOX8-SAT MORN												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$1,500.00			
N 46	8	11/03/12	11/03/12	Fox 8 News Sa 8a-10a	Sa 8a-10a		:30			NM	1	\$1,500.00
FOX8-SAT MORN												

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



www.Fox8.com

WJW
5800 S. Marginal Rd
Cleveland, OH 44103
(216)431-8888

<u>Contract / Revision</u> 585007 /		<u>Alt Order #</u> 09848980
<u>Contract Dates</u> 10/23/12 - 11/06/12	<u>Product</u> VOTERS FIRST	<u>Estimate #</u> 1786
<u>Advertiser</u> Voters First		<u>Original Date / Revision</u> 10/19/12 / 10/19/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals Spots Amount	
											1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$1,500.00			
N 47	8	11/04/12	11/04/12	Fox 8 News Su 8a-10a	Su 8a-10a		:30			NM	1	\$2,500.00
FOX8 NWS SU-8A												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$2,500.00			
N 48	8	11/04/12	11/04/12	FOX News Sunday	10a-11a		:30			NM	1	\$3,500.00
FOX8 NW SU-10A												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$3,500.00			
Totals											48	\$100,550.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 -11/05/12	48	\$100,550.00	\$85,467.50
Totals	48	\$100,550.00	\$85,467.50

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.